# OFILEN 2023 WORKSUMMIT

## **UNDERSTANDING OUR REGION**



MAROONDAH SMALLEST AREA, GREATEST POPULATION DENSITY

LARGEST INDUSTRIES BY EMPLOYMENT (2021):

**16.3 %** Health Care & Social Assistance

13.0 % Retail Trade

12.9 % Manufacturing

9.9 % Construction

8.8 % Education & Training

KNOX HALF THE SIZE OF YARRA RANGES, LARGEST TOTAL POPULATION

LARGEST INDUSTRIES BY EMPLOYMENT (2021):

**14.9 %** Manufacturing

**12.6 %** Health Care & Social Assistance

**10.6 %** Retail Trade

9.8 % Construction

8.7 % Wholesale Trade

LARGEST AREA, YARRA RANGES SMALLEST POPULATION DENSITY

LARGEST INDUSTRIES BY EMPLOYMENT (2021):

**14.9 %** Construction

13.1 % Health Care & Social Assistance

9.5 % Education & Training

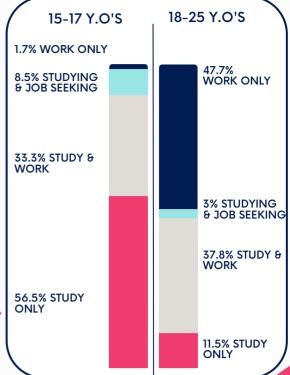
9.0 % Retail Trade

8.4 % Manufacturing

Our regions Youth population is growing. By 2036 there will be:

**26%** more 18-25 year-olds

**20%** more 10-17 year-olds



OELLEN REGION What are our young people doing?





**13.5 %** of 18-25

year olds in our

region report

**20.5%** Of OELLEN residents have a vocational qualification compared to 14.8% in greater Melbourne Most employed 15-17year-old's in'the ÖELLEN region work in the Accommodation and Food Services

industry

Most employed 18-25-year-olds in the ÖELLEN region are employed in the Retail industry.

FINISH

Fewer outer east

residents complete

year 12 than in greater Melbourne

**58% VS 64%** 



BOTH OF THESE INDUSTRIES PROVIDE GREAT OPPORTUNITIES TO **BUILD FOUNDATIONAL EMPLOYABILITY SKILLS** 

**EMERGING INDUSTRIES** 

### POST SCHOOL DESTINATIONS -IN 2021, YEAR 12 COMPLETERS FROM THE OELLEN REGION HAD:

Lower levels of Bachelor Degree study than Victoria



Higher levels of Certificates/Diplomas study

Higher levels of employment than the rest of Victoria



# AND INDUSTRY DEMAND NOW AND INTO THE FUTURE

### PROJECTED EMPLOYMENT GROWTH BY INDUSTRY, **NOVEMBER 2021 – NOVEMBER 2026**

Four industries are projected to provide almost two-thirds (65.4%) of the total projected employment growth:

HEALTH CARE AND SOCIAL ASSISTANCE

PROFESSIONAL, SCIENTIFIC AND TECHNICAL SERVICES

**EDUCATION AND TRAINING** 

ACCOMMODATION AND FOOD SERVICES.

HTTPS://WWW.NATIONALSKILLSCOMMISSION.GOV.AU/TO

Green Energy - Join the renewable energy revolution and work as an engineer, technician, project manager, or researcher in wind, solar, and hydropower industries.



Cybersecurity - Protect computer systems, networks, and data from cyber threats by working in the fast-growing field of cybersecurity.



Healthcare - Meet the growing demand tor healthcare protessionals and work in various roles such as nurses, physicians, pharmacists, or researchers.



**E-commerce** - Join the online retail industry and work in logistics and supply chain management, diğital marketing, customer service, and more.



**Artificial Intelligence** - Become part of the Al revolution and work in developing innovative technology such as self-driving cars and virtual assistants.



Al is more than just driverless cars and Chat GPT. Al is already at work in industries such as medicine, transportation, robotics, science, education, the military, surveillance, finance and its regulation, agriculture, entertainment, retail, customer service, and manufacturing.

### HELPS US TO

- Prepare young people for the world of work
- Identify industries for increased engagement
- Tailor programs to the future needs of local industry and the interests and skills of local young people
- Draw a stronger connection between what they are learning at school and how it will apply in the world of work.
- Build skills to increase young peoples confidence in their employability
- Increase youth employment in the region, which leads to increased mental health, wellbeing and personal satisfaction

Check out our case study videos









e: OELLEN 2022 Regional report commissioned from id insights CONOMY.ID.COM.AU/MAROONDAH/EMPLOYMENT-CENSUS

HTTPS://ECONOMY.ID.COM.AU/KNOX/EMPLOYMENT-CENSUS

HTTPS://PROFILE.ID.COM.AU/YARRA-RANGES/IND

# INDUSTRY GROWTH, LOCAL TRAINING AND SKILL DEMAND

EMPLOYMENT CROWLING TO BE TO THE TOTAL COLD TO T

Health Care and Social Assistance (+433,600)

Professional, Scientific and Technical Services (+234,700)

Public Administration and Safety (+190,400)

Education and Training (+124,500)

Construction (+124,200)

Financial and Insurance Services (+101,000)

Accommodation and Food Services (+62,700)

Mining (+56,600)

Retail Trade (+54,300)

Transport, Postal and Warehousing (+41,500)

Other Services (+40,300)

Electricity, Gas, Water and Waste Services (+8,300)

Rental, Hiring and Real Estate Services (+4,400)

Administrative and Support Services (-900)

Arts and Recreation Services (-9,800)

Wholesale Trade (-12,100)

Information Media and Telecommunications (-21,300)

Agriculture, Forestry and Fishing (-26,800)

Manufacturing (-47,700)

OELLEN REGION
VET ENROLMENT
2022

304

Individual support (6)
Allied Health Assistance (131)
Active Volunteering (26)
Community Services (130)
Health Support Services (11)

315

Laboratory Operations (22)
Information and Communications
Technology (66)
Business Services (2)
Creative Arts & Culture -Design (52)
Information & Communication Tech

(171) IT Repairs (2)

Public Safety (23)

Early Childhood Education (134) Education support (2)

<u>789</u>

Construction, Plumbing and Services
(556)
Electrotechnology (225)
Resources and Infrastructure (2)

Cabinet Making (6)

Business Services (236)

Tourism, Travel and Hospitality (413)

Retail Services (22)

Transport and Logistics (12)

Floristry (8) Furnishing (36)

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876

Creative Arts and Culture (423) (Music, Acting, Dance, Screen and Media, Visual Arts) Sport and Recreation (453)

Animal Care and Management (200)

Manufacturing and Engineering (102)

**SKILLS DEMAND** 

INTERNET
VACANCY INDEX
JOB ADS AUG
2022

Registered Nurses (9,266) Physiotherapists (1,482) General Practitioners and Resident Medical Officers (2,306)

ICT Business and Systems Analysts (3,830) Software and Applications Programmers (7,841)



Early Childhood (Pre-primary School)
Teachers (2,253)
Child Carers (4,549)

Construction Managers (4,984)

Auditors, Company Secretaries and Corporate Treasurers (868)

> Chefs (4,141) Cooks (3,438)

Mining Engineers (1,048)

Retail Managers (4,244)

Motor Mechanics (4,316)







Contract, Program and Project Administrators (2,842)









Metal Fitters and Machinists (3,565)



Providing secondary students with industry experience in the health sector due is challenging due to competition for placements with tertiary students



Industries with strong employment growth, such as Health Care and Social Assistance, Construction and Education and Training offer promising career opportunities.





While the national manufacturing industry is in decline, we know that there are LOTS of local opportunities in this industry. There is still strong demand in specific occupations like Metal Fitters and Machinists and Software and Applications Programmers



Recreation and the arts have seen a significant decline in employment numbers in the last five years, with no sign of a turn around.